

## DESTINATIONSKIN VOTED BEST EMPLOYER 2008

*DestinationSkin clinics scoop the main prize at the Olive awards*

DestinationSkin was named the Best Employer in the spa/salon industry at the Olive Awards ceremony on Thursday, 5<sup>th</sup> February. The award marks what has already been a very successful year for DestinationSkin, with two new clinic openings, launch of an e-commerce business and a spectacular sales increase.

Ella Tracey, Managing Director of DestinationSkin, said: "It's a great honour for DestinationSkin to win the large business category Olive Award, particularly in a year with so many positive and exciting changes to our business. In 2008, we opened our first flagship clinic in the prestigious Westfield shopping centre, as well as completely rebranded and renamed the company and more than doubled our sales. These developments have attracted and retained the very best staff in the industry and we're delighted that they are so positive and motivated in driving the company forward."

Olive Awards are based solely on the scores of extensive online employee surveys and DestinationSkin won after achieving a whopping 73% satisfaction rating. DestinationSkin fought off stiff competition from Virgin Active and Centreparks to be crowned this year's winner in the "Large business category".

"This award is most significant as it is voted by our staff and I am delighted and privileged to receive this award and share it with the 62 other members of my team. Employee happiness is absolutely key to the future sustainability and success of our business and we will definitely be defending our title in 2009!" added Ms Tracey

For more information about the Olive Awards, please visit [www.theoliveawards.com](http://www.theoliveawards.com)

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### EDITOR'S NOTE:

*DestinationSkin offers a wide range of the latest proven non-surgical treatments for younger looking skin and smoother clearer complexions, provided by expert consultants in modern, comfortable high street locations. Laser, IPL, infrared and injectable technologies are used for a wide range of treatments including laser hair removal; infrared skin tightening; red and blue vein removal; skin imperfections removal; acne and problem skin treatment; sun damage and age spots removal; wrinkle relaxing injections; skin fillers; non-surgical face lifts; anti-ageing collagen boosters; microdermabrasion, skin peels and resurfacing. DestinationSkin also offers the latest and some exclusive pharmaceutical based skin care and cosmetic products, available in the clinics and online at [DestinationSkin.com](http://DestinationSkin.com)*

*DestinationSkin currently has 10 clinics nationwide, from Belfast and Manchester to Bristol and Southampton, all located in premium high street locations. It is already trading successfully in five flagship House of Fraser stores, and following the opening of the new Westfield clinic, it is planning a further rollout with the House of Fraser.*

*For more information, contact Ewa Czapracka on 0845 125 8425 or visit [www.DestinationSkin.com](http://www.DestinationSkin.com)*